



WSYR

201 Humboldt St
Rochester, NY 14610

Waterfront Strategies
3050 K St. NW #100
Washington, DC 20007

Contract # 1436301

Schedule Dates	10/11/16-10/17/16	Date Entered	09/26/16
Advertiser	House Majority PAC (39749)	Last Modified	09/26/16
Agency	Waterfront Strategies (10349)	Entered By	Carrie Burdin
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	HOUSE MAJORITY PAC (545503)	Headline #	ECR25315778
Salesperson	Millennium - Washington D, Washington DC (1421	Demo	
Sales Office	Millennium - Washington DC	Order Type	Normal
Buyer Name	Colin Lawson,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	79/86/4505	Commission	\$9,817.50
Account Types	National/Political	Net Total	\$55,632.50
Billing Type	Standard	Sales Tax	
Comments	House Majority PAC NEW ORDER. PLS CHK AND CNF. T&R		

Syracuse (WSYR)

By Broadcast Month	Spots	Rate
Oct. 2016	105	\$65,450.00
Grand Total:	105	\$65,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/11/16-10/17/16	1	:30	5A-5:30A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	Syracuse (WSYR)	The Morning News @ 5A	9/26/16
2.0	Normal Line / News	10/11/16-10/17/16	1	:30	5:30A- 6A (EST)	1	1	1	1	1	1			5	\$450.00	\$2,250.00	Syracuse (WSYR)	The Morning News @ 530A	9/26/16
3.0	Normal Line / News	10/11/16-10/17/16	1	:30	6A- 7A (EST)	2	1	1	1	1	2			7	\$850.00	\$5,950.00	Syracuse (WSYR)	The Morning News @ 6A	9/26/16
4.0	Normal Line / SPOT	10/11/16-10/17/16	1	:30	7A- 9A (EST)	2	2	2	2	2	2			10	\$790.00	\$7,900.00	Syracuse (WSYR)	Good Morning America	9/26/16
5.0	Normal Line / SPOT	10/11/16-10/17/16	1	:30	9A- 10A (EST)	1	1	1	1	1	1			4	\$330.00	\$1,320.00	Syracuse (WSYR)	Rachael Ray	9/26/16
6.0	Normal Line / SPOT	10/11/16-10/17/16	1	:30	11A- 12P (EST)	1	X	X	X	X	X			2	\$400.00	\$800.00	Syracuse (WSYR)	The View	9/26/16
7.0	Normal Line / News	10/11/16-10/17/16	1	:30	12P- 12:30P (EST)	1	1	1	1	1	1			5	\$450.00	\$2,250.00	Syracuse (WSYR)	Newschannel 9 At Noon	9/26/16
8.0	Normal Line / SPOT	10/11/16-10/17/16	1	:30	12:30P- 1P (EST)	1	1	1	1	1	1			5	\$250.00	\$1,250.00	Syracuse (WSYR)	Millionaire	9/26/16
9.0	Normal Line / SPOT	10/11/16-10/17/16	1	:30	1P- 2P (EST)	1	1	1	1	1	1			5	\$250.00	\$1,250.00	Syracuse (WSYR)	The Chew	9/26/16
10.0	Normal Line / SPOT	10/11/16-10/17/16	1	:30	2P- 3P (EST)	1	1	1	1	1	1			5	\$250.00	\$1,250.00	Syracuse (WSYR)	General Hospital	9/26/16
11.0	Normal Line / SPOT	10/11/16-10/17/16	1	:30	4P- 4:30P (EST)	1	1	1	1	1	1			3	\$400.00	\$1,200.00	Syracuse (WSYR)	Newschannel 9 @ 4P	9/26/16
12.0	Normal Line / SPOT	10/11/16-10/17/16	1	:30	4:30P- 5P (EST)	1	1	1	1	1	1			5	\$250.00	\$1,250.00	Syracuse (WSYR)	Inside Edition	9/26/16
13.0	Normal Line / News	10/11/16-10/17/16	1	:30	5P- 5:30P (EST)	2	1	1	1	1	1			6	\$950.00	\$5,700.00	Syracuse (WSYR)	Newschannel 9 @ 5	9/26/16
14.0	Normal Line / News	10/11/16-10/17/16	1	:30	5:30P- 6P (EST)	1	1	2	1	1	1			6	\$1,100.00	\$6,600.00	Syracuse (WSYR)	Newschannel 9 @ 530P	9/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Advertiser House Majority PAC (39749)
Agency Waterfront Strategies (10349)
Product Political - Issues / Propositions (1068)
Brand HOUSE MAJORITY PAC (545503)
Salesperson Millennium - Washington D, Washington DC (1421)
Sales Office Millennium - Washington DC
Buyer Name Colin Lawson,
Phone/Fax /
CPE 79/86/4505
Account Types National/Political
Billing Type Standard
Comments House Majority PAC
NEW ORDER. PLS CHCK AND CNF. TBR

Date Entered 09/26/16
Last Modified 09/26/16
Entered By Carrie Burdin
CO-OP No
Headline # ECR25315778
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,817.50
Net Total \$55,632.50
Sales Tax

Syracuse (WSYR)		
By Broadcast Month	Spots	Rate
Oct. 2016	105	\$65,450.00
Grand Total:	105	\$65,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / News	10/11/16-10/17/16	1	:30	6P- 7P (EST)	2	1	1	1	2	1			7	\$1,400.00	\$9,800.00	Syracuse (WSYR)	Newschannel 9 @ 6P	9/26/16
16.0	Normal Line / SPOT	10/11/16-10/17/16	1	:30	7P- 7:30P (EST)	1	2	1	1	1				6	\$560.00	\$3,360.00	Syracuse (WSYR)	Entertainment Tonight	9/26/16
17.0	Normal Line / SPOT	10/11/16-10/17/16	1	:30	7:30P- 8P (EST)	1	1	1	1	1				4	\$430.00	\$1,720.00	Syracuse (WSYR)	The Insider	9/26/16
18.0	Normal Line / News	10/11/16-10/17/16	1	:30	11P- 11:35P (EST)	1	1	1	1					3	\$1,200.00	\$3,600.00	Syracuse (WSYR)	Newschannel 9 @ 11	9/26/16
19.0	Normal Line / SPOT	10/11/16-10/17/16	1	:30	11:35P- 12:37A (EST)	1	1	1	1	1				4	\$350.00	\$1,400.00	Syracuse (WSYR)	Jimmy Kimmel	9/26/16
20.0	Normal Line / News	10/15/16-10/15/16	1	:30	7A- 8A (EST)	1						X		1	\$300.00	\$300.00	Syracuse (WSYR)	Newschannel 9 At 7A (Sat)	9/26/16
21.0	Normal Line / SPOT	10/15/16-10/15/16	1	:30	8A- 9A (EST)	1						X		1	\$350.00	\$350.00	Syracuse (WSYR)	Good Morning America Saturday	9/26/16
22.0	Normal Line / SPOT	10/15/16-10/15/16	1	:30	12:05P- 1:05A (EST)	1						X		1	\$300.00	\$300.00	Syracuse (WSYR)	Blue Bloods	9/26/16
23.0	Normal Line / News	10/16/16-10/16/16	1	:30	7A- 8A (EST)	1							X	1	\$300.00	\$300.00	Syracuse (WSYR)	Newschannel 9 News At 7A	9/26/16
24.0	Normal Line / SPOT	10/16/16-10/16/16	1	:30	8A- 9A (EST)	1							X	1	\$350.00	\$350.00	Syracuse (WSYR)	Good Morning America Sunday	9/26/16
25.0	Normal Line / News	10/16/16-10/16/16	1	:30	6P- 6:30P (EST)	1							X	1	\$650.00	\$650.00	Syracuse (WSYR)	News Ch 9 Sunday	9/26/16
26.0	Normal Line / Prime	10/16/16-10/16/16	1	:30	7P- 8P (EST)	1							X	1	\$1,500.00	\$1,500.00	Syracuse (WSYR)	AFHV-ABC	9/26/16
27.0	Normal Line / News	10/16/16-10/16/16	1	:30	11P- 11:35P (EST)	1							X	1	\$1,100.00	\$1,100.00	Syracuse (WSYR)	Newschannel 9 @ 11	9/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, LAURA BASSETT

do hereby request station time concerning the following issue:

HOUSE MAJORITY PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	ORDERED				

This broadcast time will be used by: HOUSE MAJORITY PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

VARIOUS CONGRESSIONAL DISTRICTS, 11/8

I represent that the payment for the above described broadcast time has been furnished by (name and address):

HOUSE MAJORITY PAC
2100 PENNSYLVANIA AVE NW, SUITE 545
WASHINGTON DC, 20037

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

ALIXANDRIA LAPP - EXECUTIVE DIRECTOR
CHARLIE KELLY- DEPUTY EXECUTIVE DIRECTOR
ELIS RIBEIRO - CHIEF OPERATING OFFICER

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/31/2016

Date

Jana Russell

Signature

2028134782

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Todd Guard

Printed Name

DOS

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.